



**ASSOCIATED STUDENTS OF THE
UNIVERSITY OF WASHINGTON**

Session 125

Date: July 26, 2025

Submitted by: Peyton Sax, Communications Director

BOARD BILL 3.1

An Act to Approve Funding for ASUW Website Revamp and Accessibility Improvements

WHEREAS: The Associated Students of the University of Washington (ASUW) strives to be accessible, transparent, and engaging for all students; and

WHEREAS: The current ASUW website serves as a central hub for information on events, services, resources, and student involvement opportunities; and

WHEREAS: Student feedback and internal assessments have indicated that the existing website structure is outdated, difficult to navigate, and lacks full accessibility compliance; and

WHEREAS: A redesigned website will improve the user experience, streamline event promotion and resource access, and ensure alignment with accessibility best practices and UW brand standards; and

WHEREAS: A \$10,000 allocation will fund professional design support, technical development, accessibility audits, and content migration to enhance the ASUW website;

THEREFORE, BE IT ENACTED BY THE ASSOCIATED STUDENTS OF THE UNIVERSITY OF WASHINGTON BOARD OF DIRECTORS:

THAT: An appropriation of \$10,000 be made from the ASUW General Fund to support the revamp of the ASUW website; and

THAT: These funds be used toward contracting web design professionals, improving accessibility features, updating content, and ensuring a student-friendly, modern digital presence; and

THAT: A copy of this bill be forwarded to; Nandana Jaideep, ASUW President; Khushi Loomba, ASUW Finance Director, Grace Clarke, ASUW Director of Programming; Peyton Sax, ASUW Communications Director; Carrie Moore, Executive Director of the Husky Union Building; Trevor Hunt, Associate Director for Finance and Business Operations, and Christina Coop, Assistant Director for Leadership and Organizations