



ASSOCIATED STUDENTS OF THE
UNIVERSITY OF WASHINGTON

BOARD OF DIRECTORS

Session 125

Date: December 3rd, 2025

Submitted by Grace Clarke, ASUW Director of Programming

BOARD BILL 3.22: An Act to Allocate Funding for Campus Wide Programming Initiatives

WHEREAS: The Associated Students of the University of Washington (ASUW) is committed to planning events that are accessible, enjoyable, and engaging to a wide range of students; and,

WHEREAS: Hosting more large-scale events increases student engagement, establishes legacy events, and further develops partnerships between ASUW, RSOs, and the campus at-large; and,

WHEREAS: Booking spaces and equipment, planning and coordinating the execution of events takes extensive preparation making funding essential to implement these necessary foundations for events; and,

WHEREAS: This funding is required to support ongoing projects such as a large-scale concert/festival, a speaker panel, and a boiler room in collaboration with Rainy Dawg Radio and Arts + Entertainment, as well as supporting other programming within ASUW; and,

WHEREAS: In order to book larger events for spring quarter, reservations need to be made as soon as possible;

THEREFORE, BE IT ENACTED BY THE ASSOCIATED STUDENTS OF THE UNIVERSITY OF WASHINGTON BOARD OF DIRECTORS:

THAT: The ASUW Board of Directors allocate \$40,000 from the General Fund to establish the Campus Wide Programming Fund to support the booking of venues, purchasing of materials, and reserving of equipment essential for events that benefit students for 2025-2026 school year; and,

THAT: This funding will be used at the discretion of the ASUW Director of Programming, in collaboration with the Student Activities Office and the Director of Communication to ensure that the most students can benefit from these events as possible; and,

THAT: This funding will help support a large-scale concert/festival, a Civic Engagement speaker panel, and a boiler room in collaboration with Rainy Dawg Radio and Arts + Entertainment, as well as supporting other programming within ASUW; and,

THAT: The Director of Programming will directly monitor and track the usage of the Campus-Wide Programming Fund to ensure future success in planning budgets for large-scale programming initiatives; and,

THAT: A copy of this bill be forwarded to Marshall Traverse and Rick Young, SAO Advisors; Nandana Jaideep, ASUW President; Khushi Loomba, Finance and Budget Director; Trevor Hunt, Associate Director of HUB Finance & Business Operations.

References

[Programming Fall Ask for 25-26.xlsx](#)

[Quote-ASUW - Denny Field 5-22-26 v1.pdf](#)

[Q1944_ASUW_Denny_Field_SL75](#)

Date	Actual Time	Service	Quantity	Cost	Tax (10.35%)	Total
5.22.26	8am-11pm	Denny Field	15	\$75.00	\$0.00	\$1,125.00
					\$0.00	\$0.00
					\$0.00	\$0.00
					\$0.00	\$0.00
					\$0.00	\$0.00
					\$0.00	\$0.00
					TOTAL	\$1,125.00

Event Pitch Deck (See Slides 22-28 for funding/timeline):

<https://www.figma.com/proto/7hmPXNDFEksYxPeYOocyfz/festival?node-id=182-234&p=f&t=fuQpyWk8IPzxfXuR-0&scaling=contain&content-scaling=fixed&page-id=182%3A222>

End