



BOARD OF DIRECTORS

Session 125

Date: December 4th, 2025

Submitted by Sonal Virk, ASUW Vice President

BOARD BILL 3.20: An Act to Allocate \$5,000 for the Renewal of the New York Times Cooking Group Subscription

WHEREAS: The Associated Students of the University of Washington (ASUW) is committed to promoting student wellness, engagement, and access to valuable educational and recreational resources; and,

WHEREAS: ASUW currently maintains a group subscription with The New York Times Company that provides students with access to the New York Times Cooking platform; and,

WHEREAS: The renewed subscription requires a minimum allotment of 5,000 access codes, which cannot be reduced, despite current estimates indicating that approximately 2,000 students actively use the service; and,

WHEREAS: The cost of this subscription is \$4,992 for 5,000 codes, and to ensure full coverage and financial clarity, the ASUW intends to allocate \$5,000 to support this renewal.

THEREFORE, BE IT ENACTED BY THE ASSOCIATED STUDENTS OF THE UNIVERSITY OF WASHINGTON BOARD OF DIRECTORS:

THAT: The ASUW Board of Directors allocate \$5,000 from the General Fund to renew the New York Times Cooking Group Subscription for a one-year term; and,

THAT: This subscription will grant up to 5,000 authorized users access through a code-based system for the full 52-week subscription period, effective April 6, 2026; and,

THAT: A copy of this bill be forwarded to Marshall Traverse, SAO Advisor; Nandana Jaideep, ASUW President; Khushi Loomba, Finance and Budget Director; Trevor Hunt, Associate Director of HUB Finance & Business Operations; and Brendan Chang, Student Activities Advisor, Ryan Kraklau, Customer Success Manager at the New York Times.

End

1. <https://www.nytimes.com/subscription/games>
2. [https://www.nytimes.com/subscription/cooking.html?
campaignId=8F8HX&ds_c=71700000067126147&site=google&network=g&campaign_id=1004
2709432&gad_source=1&gclid=EAIaIQobChMIl7Dlt5njhAMVCBWHAx2lNw5ZEAAYASAA
EgLsSvD_BwE&gclsrc=aw.ds](https://www.nytimes.com/subscription/cooking.html?campaignId=8F8HX&ds_c=71700000067126147&site=google&network=g&campaign_id=10042709432&gad_source=1&gclid=EAIaIQobChMIl7Dlt5njhAMVCBWHAx2lNw5ZEAAYASAAEgLsSvD_BwE&gclsrc=aw.ds)