



Board of Directors | Session CXXIV (125)

Sponsor(s): Ashwin Anand | **Co-Sponsor(s):** *(Nemo)*

Board Bill 3.19 - An Act to fund EAC's marketing efforts for 2025-2026

1 **WHEREAS:** The highest voter turnout since 2020 of 11.4% [1] was achieved with valuable
2 contributions of time and effort from the 2024-2025 EAC Co-Chairs, interns, volunteers, and
3 campaigners;

4 **WHEREAS:** Large-scale visibility events—including the ASUW Fair, incentives, and on-site
5 activations—have consistently proven to increase student participation in elections and
6 strengthen community engagement;

7 **WHEREAS:** The EAC has submitted a detailed funding request outlining necessary equipment,
8 events, and marketing tools essential to operating a successful elections cycle [2];

9 **WHEREAS:** The total cost of EAC's events, engagement materials, and operational needs is
10 **\$21,917**, while the EAC currently has **\$5,500**, resulting in a funding deficit of **\$16,417**;

11 **WHEREAS:** Funding these initiatives is essential to ensuring equitable access to voting
12 resources, strengthening civic participation, and enhancing transparency in ASUW elections
13 operations;

14 **BE IT ENACTED BY THE ASSOCIATED STUDENTS OF THE UNIVERSITY OF**
15 **WASHINGTON BOARD OF DIRECTORS:**

16 **THAT:** The ASUW Board of Directors allocates **\$16,500** to the Elections Administration
17 Committee (EAC) for the purpose of supporting Elections-related events, marketing, outreach,
18 and operational needs for the 2025–2026 cycle; and,

19 **THAT:** Any unspent funds be sent back to general funds

20 **THAT:** All funded items—including event services, merchandise, outreach materials, and
21 discretionary funds—shall be used solely for the execution of ASUW Elections and associated
22 programming; and,

23 **THAT:** Upon the passage of this legislation the Board Coordinator, **Caroline Huguely**, shall
24 forward this legislation upon its final passage by the Board of Directors to:

Nandana Jaideep | *President, ASUW* (asuwpres@uw.edu)

Ashwin Anand | *Director of Internal Policy, ASUW* (asuwbdop@uw.edu)

Khushi Loomba | *Finance & Budget Director, ASUW* (asuwfb@uw.edu)

Tammy Pham | *EAC Operations Co-Chair, ASUW* (asuwvote@uw.edu)

Reaa Dureja | *EAC Outreach Co-Chair, ASUW* (asuweac@uw.edu)

End.

References

[1] EAC Elections Records |

https://docs.google.com/spreadsheets/d/1QZuS2hefBnZJLi3f8V4wfja07EWxw3MExegvH_JDSdo/edit?gid=0#gid=0

[2] EAC funding request | [EAC Funding Request.xlsx](#)

[3] Goodie bags | [Goodie Bags cost breakdown](#)

[4] Games | [Games Cost Breakdown](#)

[5] Photobooth | [Photobooth Cost Breakdown](#)