



ASSOCIATED STUDENTS OF THE
UNIVERSITY OF WASHINGTON

BOARD BILL 3.188

An Act to Grant Funding for a Rainy Dawg Radio Studio Revival

A.S.U.W.
Session

127th

Sponsored by Lydia Manville, Rainy Dawg Radio General Manager

Co-sponsored by Khushi Loomba, *ASUW Director of Finance and Budget*, Grace Clarke, *ASUW Director of Programming*

1 **WHEREAS** this revival includes majorly updating Rainy
2 Dawg's technology to fit modern needs. The funding
3 request is broken down into two main phases, with
4 a third phase intended to be pursued
5 at a later time;

6 **WHEREAS** The first phase is On-Air studio equipment
7 replacements/upgrades: Total overhaul including
8 Microphones, computers, mixing desk, audio processors,
9 Streaming Audio encoders, etc;

10 **WHEREAS** The second phase is the Website: New site to
11 increase accessibility and the editability of our
12 website. These upgrades would be completed by UW
13 Creative Communications, an in-house website provided
14 by the UW. This ensures that we would have
15 consistent communication with the content manager,

16 and maintain editing access over the site once it is
17 complete; and

18 **WHEREAS** We are now postponing phase **3**. Live sound
19 equipment for "The Kennel," Rainy Dawg's live in-studio
20 series; and

21 **WHEREAS** This proposed revival was originally brought to
22 the STF, but has been modified to work more closely with
23 the ASUW board, and as such the ASUW general fund; and

24 **WHEREAS** Our original STF proposal is provided via an
25 attachment in Reference (4), our itemized budget is
26 broken down in Reference (1), and UW Creative
27 Communication's quote and pricing justification is
28 provided in Reference (2); and

29 **WHEREAS** Rainy Dawg's MISSION STATEMENT and funding
30 justification summary is as follows: Rainy Dawg is a hub
31 for UW students interested in music, broadcasting, and
32 entertainment. To best facilitate the creativity of our
33 DJs, as well as the local bands we highlight on the
34 Kennel, we need to replace outdated and broken gear,
35 increase audience listenership, provide better hands-on
36 experience for DJs, provide a better user experience for
37 our web users, and further develop and expand our brand
38 and reputation in the college radio-verse.

39 By upgrading our studio, we give our DJs the best tools
40 to both upgrade the quality of Rainy Dawg as well as
41 prepare them for further work in broadcasting. Whether
42 it be audio engineering, broadcast journalism, public
43 speaking, or live DJ performance, all of these upgrades
44 will offer an incredible opportunity for DJs to learn
45 real-world skills on industry-standard equipment, while
46 also building community in a fun and engaging way. It
47 will also provide the listening audience with a pristine
48 high-fidelity radio listening experience.

49 We need to upgrade our website because, as an online
50 station, we must have the web infrastructure to
51 distribute our content reliably. Currently, the website
52 is sparse, difficult to navigate, and incredibly
53 difficult to edit on the backend; and

54 **WHEREAS:** Our proposed equipment purchases are chosen
55 With the intention of sustainability. The majority of
56 the equipment we are interested in purchasing has
57 a very long lifespan and will not need to be replaced
58 for a very long time. Much of the current equipment
59 in the studio has been with RDR for most of its lifespan
60 since 2002, and has become outdated, but is still usable
61 after over 20 years. We plan to maintain the equipment
62 we receive thoroughly, with DJs being able to use it
63 through the 2020s and into the 2030s.

64 We will coordinate with HUB services and UW surplus to
65 pass on still usable but malfunctioning equipment to
66 either surplus or the HUB's equipment removal services.
67 For any items that neither the HUB nor UW surplus will
68 accept, we will contract a 3rd party junk removal
69 service to come into the studio and remove the
70 equipment. We have done this in the past, paying for
71 the service with a portion of our yearly budget.

72 The equipment we plan on purchasing was very
73 meticulously chosen, well-researched, and informed,
74 and looked over by people throughout the music industry
75 and UW. This includes KEXP's director of engineering
76 Jamie Alls, representatives at SweetWater, employees at
77 UW surplus to help with asset tags, and UW facilities.
78 Our Tech Manager, Brenan Chambers, has put a great deal
79 of research into the equipment, we are requesting, and
80 trusts that it is all equipment that is very reliable
81 and has incredible longevity. For equipment with a
82 shorter lifespan, like cables, we will make sure to
83 apply for warranties and guarantees where available; and

84 **WHEREAS**, the new equipment we receive with the studio
85 will be purchased with the help of our advisor, Renee,
86 before the end of the spring quarter, 2026. The
87 installation will be free and done on an entirely
88 volunteer basis by staff (current and future)
89 and volunteers. The installation will start with
90 tagging all of our new equipment with the assistance
91 of HUB facilities. In late June, we will remove old
92 equipment and prepare it for donation through HUB
93 surplus and 3rd party junk removal, depending on the
94 state of the equipment. The new equipment will then
95 be installed in the studio, with plans to have the
96 studio ready for the new school year before the 2026
97 fall quarter begins; and

98 **WHEREAS**, the website timeline will be dependent on the
99 timeline set by UW Creative Communications. Once
100 funding has been secured, staff will set up a meeting
101 to establish a timeline that aligns with our studio
102 installation, with the updated website editable by
103 staff and hopefully ready to launch by the 2026 fall
104 quarter. Communication over the summer with Creative
105 Connections would also be conducted by former staff
106 on a volunteer basis.

107 **THEREFORE, BE IT ENACTED BY THE ASSOCIATED STUDENTS**
108 **OF THE UNIVERSITY OF WASHINGTON BOARD OF DIRECTORS**

109 **THAT:** An appropriation of \$58,266.43 (*revised from the
110 original \$88,518.10, as seen in Reference (1)) be
111 made from the ASUW General Fund to the ASUW Rainy
112 Dawg Radio budget to support their long-term
113 studio revival; and

114 **THAT:** These funds be allocated toward technology costs,
115 broken down into two primary sections: **On-Air studio**
116 **equipment replacements/upgrades, and a complete website**

117 **Overhaul**, and any unused funds be reallocated back to
118 the ASUW General Fund; and

119 **THAT:** The Rainy Dawg Radio Assistant Manager and
120 Technology Manager shall oversee the execution of the
121 Studio revival project during the summer of 2026 and
122 into the 2026-2027 school year; and

123 **THAT:** In the 2026-2027 school year, the ASUW Board of
124 Directors revisit this project to continue its
125 Progression into phase 3, either through approving an
126 STF proposal, or internally depending on the board's
127 discretion; and

128 **THAT:** Any money saved/unused on website production or
129 differences in gear price will be returned to the
130 General Fund post gear purchase and website
131 production; and

132 **THAT:** A copy of this bill be forwarded to Nandana
133 Jaideep, ASUW President, Sonal Virk, ASUW Vice
134 President; Khushi Loomba ASUW Finance and Budget
135 Director; Grace Clarke Director of Programming; Rick
136 Young, SAO Advisor; Marshall Traverse, Associate
137 Director of SAO; Carrie Moore, Executive Director of the
138 Husky Union Building; and Trevor Hunt, Associate
139 Director for Finance and Business Operations.

References:

- [1] [FINAL - Itemized Technology Budget](#)
- [2] [UW Creative Communications RDR Website Quote and Justification](#)
- [3] [Rainy Dawg Radio Website \(2026\)](#)
- [4] [RDR Original STF Proposal](#) (Originally Submitted December 5th, 2025)

[5] Proposal Slideshow and DJ Testimonials