

ASUW BOARD OF DIRECTORS

Session 125

Date: *October 23, 2025*

Submitted by Nandana Jaideep, President and Audriana Scott, Director of Campus Partnerships

BOARD BILL 3.15: An Act to Fund and Collaborate with Husky Health for the Fall “Get Yourself Tested” Campaign

WHEREAS: Sexual health education and access to testing are critical in preventing the spread of sexually transmitted infections (STIs), particularly among young adults, who represent a significant proportion of new STI cases annually;

WHEREAS: The Centers for Disease Control and Prevention (CDC) recommends regular STI testing for sexually active individuals, emphasizing its role in early detection, treatment, and reducing long-term health complications;

WHEREAS: The total projected cost for the GYT campaign is \$19,218.71 including the following:

HHC/ASUW Test Fest Lite

Dates: November 4th, 6th, 13th 9am-12pm (4 per hour/15min apart=12 per day)

November 5th, 12th, 18th 12pm-3pm (4 per hour/15min apart=12 per day)

GYT Operational Cost:

Tests per day	12
Days of testing	6
Total number of projected testing	72
Price per test	\$226.80
Supply expense for performing 72 tests	\$16,329.60
From Staffing tab	\$2,589.11
Staff and supply expense for performing 72 tests	\$18,918.71
Marketing	\$300.00
Total	\$19,218.71

WHEREAS: The campaign's investment in on-site testing equipment, such as the Binx CLIA Waived Unit, will streamline operations, reduce processing time, and improve accessibility for students;

WHEREAS: Allocating resources for marketing ensures the campaign effectively reaches the UW Seattle student body, reducing stigma and encouraging participation;

WHEREAS: ASUW's decision to fund the campaign reflects its dedication to promoting health equity and reducing barriers to STI testing for all students, regardless of financial or social circumstances;

WHEREAS: Collaborative efforts between ASUW and Husky Health will provide opportunities to educate students about sexual health, fostering a campus culture that prioritizes health awareness and responsibility;

WHEREAS: Past campaigns of this nature have proven successful in other universities, showing measurable increases in STI testing rates and heightened student awareness of available health resources;

WHEREAS: 317 students got tested last year during the ASUW post spring break GYT campaign and expressed interest for continued services;

THEREFORE, BE IT ENACTED BY THE ASSOCIATED STUDENTS OF THE UNIVERSITY OF WASHINGTON BOARD OF DIRECTORS

THAT: \$19,218.71 shall be allocated from the ASUW General Fund to cover the costs of the GYT campaign, including laboratory expenses, supplies, staffing, and marketing materials;

THAT: ASUW will collaborate with Husky Health to ensure the campaign is accessible, inclusive, and effectively promoted to UW Seattle students;

THAT: The ASUW President and ASUW Director of Campus Partnerships work with the Director of Community Relations to publicize this event to all campus communities including residential students, commuters and the Greek communities, and collaborate with the Communication Director to make sure this event is promoted effectively;

THAT: a copy of this bill be forwarded to Khushi Loomba, ASUW Finance and Budget Director; Carrie Moore, Executive Director of the Husky Union Building; Christina Coop, Associate Director for Student Activities; Trevor Hunt, Associate Director for Finance and Business Operations; Joel W. Schwartzkopf, Husky Health Executive Director; Niki DeShaw, GYT Campaign Coordinator; Kathy Johnson, MD, Husky Health Medical Team Lead.

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