



ASSOCIATED STUDENTS OF THE
UNIVERSITY OF WASHINGTON

BOARD OF DIRECTORS

Session 125

Date *May 21st, 2026*

Submitted by Owen Rivera, Personnel Director

BOARD BILL 2.38: An act to Hire Onyedikachukwu Peters as Black Student Commission Director for the 2026-2027 Academic Year

WHEREAS: Onyeka Peters has developed direct and substantive institutional knowledge of the Black Student Commission through her prior role as BSC Marketing Intern, where she planned and executed multi-channel marketing campaigns across social media, email, and in-person outreach, analyzed engagement metrics to optimize content strategy and improve event attendance, and collaborated with student leaders and campus stakeholders to support promotional calendars and programming — providing her with the operational familiarity, community relationships, and programmatic understanding needed to step into the Director role and advance the commission's advocacy, cultural programming, and constituent engagement efforts; and,

WHEREAS: Onyeka's concurrent leadership as Chair of Outreach and Recruitment for the UW Black Student Union, where she leads campus-wide engagement through events, partnerships, and recruitment strategies focused on community building and membership retention, alongside her role as Head of Public Relations for Zeta Phi Beta Sorority Incorporated, where she manages chapter-wide communications strategy and oversees content creation for a nationally recognized organization, demonstrates the promotional, organizational, and coalition-building capabilities required to coordinate the BSC's programming calendar, expand its email distribution list, maintain strong constituent communication, and establish the promotional presence necessary for effective commission events; and,

WHEREAS: Onyeka's experience as a Programming and Events Intern at the Office of International Student Advocacy — where she facilitated event ideation and execution using student feedback and peer institution research, managed logistics including proposal development, budget planning, and materials coordination — combined with her academic concentration in Finance at the Foster School of Business, reflects the administrative, budgetary, and planning competencies needed to oversee the BSC's annual budget, maintain financial records, prepare quarterly reports, and initiate the operational paperwork required to keep the commission running smoothly; and,

WHEREAS: Onyeka's work as a Speech Consultant and Advisor at the UW Center for Speech and Debate, where she delivered individualized coaching on persuasive communication and translated complex ideas into clear, audience-focused messaging, together with her first-place finish in the Jody Deering Nyquist Annual Speech Competition, demonstrates the oral and written communication excellence needed to effectively advocate on behalf of Black students before the ASUW Board of Directors, advise the ASUW President on diversity and commission status, represent the BSC in Student Senate, and maintain strong working relationships across ASUW commissions, the Office of Minority Affairs, and the broader university community.

THEREFORE, BE IT ENACTED BY THE ASSOCIATED STUDENTS OF THE UNIVERSITY OF WASHINGTON BOARD OF DIRECTORS

THAT: Onyedikachukwu Peters be hired for the 2026-2027 Academic Year; and,

THAT: A copy of this bill be forwarded to Onyedikachukwu Peters, Black Student Commission Director, and Alan Galvez, SAO Advisor.

End