



ASSOCIATED STUDENTS OF THE
UNIVERSITY OF WASHINGTON

BOARD OF DIRECTORS

Session 125

Date *May 14th, 2026*

Submitted by Owen Rivera, Personnel Director

BOARD BILL 2.37: Loralai Finnegan as Office of Communications Multi-Media Coordinator for the 2026-2027 Academic Year

WHEREAS: Loralai Finnegan has demonstrated strong multimedia storytelling and communications experience through her work creating digital content, coordinating outreach efforts, and producing audience-centered media materials — equipping her with the creative and technical skills necessary to oversee ASUW social media platforms, develop quarterly promotional strategies, and produce engaging multimedia campaigns that effectively communicate ASUW initiatives, events, and Board priorities to the broader student body; and,

WHEREAS: Loralai’s experience collaborating across organizations and managing fast-paced projects has prepared her to coordinate with entity directors, organize promotional timelines, maintain structured campaign trackers, and ensure consistent communication between the Office of Communications and ASUW entities — supporting the cohesive and strategic rollout of outreach efforts, hiring campaigns, and student engagement initiatives across the Association; and,

WHEREAS: Loralai has shown a strong commitment to professionalism, organization, and accessibility through her ability to manage multiple responsibilities simultaneously while maintaining attention to detail and clear communication — qualities that position her to effectively maintain media archives, oversee office equipment, uphold ASUW brand consistency standards, and ensure all published content aligns with accessibility guidelines and Communications Policy requirements; and,

WHEREAS: Loralai’s leadership experience and collaborative approach to mentorship and team development prepare her to recruit, train, and supervise multimedia interns while fostering a supportive and creative working environment — enabling her to delegate projects effectively, provide constructive feedback, coordinate media coverage across ASUW events, and ensure long-term continuity through organized documentation and comprehensive transition practices within the Office of Communications.

THEREFORE, BE IT ENACTED BY THE ASSOCIATED STUDENTS OF THE

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THAT: Loralai Finnegan be hired for the 2026-2027 Academic Year; and,

THAT: A copy of this bill be forwarded to Loralai Finnegan, Office of Communications Multi-media Coordinator, and Alan Galvez, SAO Advisor.

End