



ASSOCIATED STUDENTS OF THE
UNIVERSITY OF WASHINGTON

BOARD OF DIRECTORS

Session 125

Date *May 7th, 2026*

Submitted by Owen Rivera, Personnel Director

BOARD BILL 2.28: An Act to Hire Hayden Wisneski as the Rainy Dawg Radio Promotions Coordinator for the 2026-2027 Academic Year

WHEREAS: Hayden Wisneski has demonstrated a strong foundation in campus and community outreach through her current involvement with Rainy Dawg Radio as a DJ, Blog Writer, and Specialty Music Lead, combined with her prior experience as a University of Arizona Student Ambassador at Centennial Hall, where she engaged directly with patrons, upheld venue policies, and ensured equitable access to resources — equipping her with the interpersonal skills, campus familiarity, and community awareness needed to represent Rainy Dawg at tabling events, residence halls, Red Square, and off-campus venues across Seattle; and,

WHEREAS: Hayden's experience as a Public Relations and Administration Intern at La Rosa Tucson, where she researched trends and competitor analyses to shape PR strategy and supported talent booking efforts using Prism.fm to contact agents and research clientele, reflects the marketing research acumen and industry networking skills necessary to develop effective promotional strategies for Rainy Dawg, strengthen outreach and engagement, and pursue in-studio sessions and interviews with bands and artists coming to the Seattle area; and,

WHEREAS: Hayden's hands-on experience working at the Fox Tucson Theatre as Front-of-House Manager — where she oversaw a staff of five, managed daily operations at a live music venue, and handled merchandise settlements — combined with her street team and merchandise work at the McDowell Mountain Music Festival, provides her with direct knowledge of live music venue operations, artist promotion, and festival logistics that will directly inform her ability to network with Seattle venues such as the Vera Project, The Showbox, and The Neptune to coordinate ticket giveaways and expand Rainy Dawg's visibility; and,

WHEREAS: Hayden's creative and design capabilities, including her proficiency in Photoshop and her experience writing concert reviews and album release content for Sound System Media via WordPress, developing social media content in collaboration with other writers, and pursuing a Master's degree with an emphasis in Branding and Marketing at UW, position her to design engaging and visually compelling promotional materials — including posters, Instagram posts,

reels, and stories — that authentically reflect Rainy Dawg Radio's identity and broaden its reach across the UW campus and surrounding community.

**THEREFORE, BE IT ENACTED BY THE ASSOCIATED STUDENTS OF THE
UNIVERSITY OF WASHINGTON BOARD OF DIRECTORS**

THAT: Hayden Wisneski be hired for the 2026-2027 Academic Year; and,

THAT: A copy of this bill be forwarded to Hayden Wisneski, Rainy Dawg Radio Promotions Coordinator, and Alan Galvez, SAO Advisor.

End