



ASSOCIATED STUDENTS OF THE
UNIVERSITY OF WASHINGTON

BOARD OF DIRECTORS

Session 125

Date *April 16th, 2026*

Submitted by Owen Rivera, Personnel Director

BOARD BILL 2.20: An Act to Appoint Loralai Finnegan As the Office of Communications Assistant Director for the Remainder of the 2025-2026 Academic Year

WHEREAS: Section 7-8 of the Personnel Policy contains: If an ASUW position is vacated before its official termination date, a replacement may be appointed for the remainder of the term, as outlined in the ASUW Bylaws, Article IX, Section 10.; and,

WHEREAS: Loralai Finnegan has demonstrated a strong foundation in communications and media through her current role as Communications & Media Intern with the Associated Students of the University of Washington Office of Communications, where she develops and designs event recap and promotional content in alignment with UW brand standards and WCAG AA accessibility guidelines, produces merchandise for both public audiences and the board of directors, and captures on- and off-campus events through photography and videography with post-production editing in DaVinci Resolve and Figma; and,

WHEREAS: Through her breadth of experience across multiple roles—including ASUW Communications & Media Intern, UX Design Researcher, WAFBLA State Officer, and ASB Public Relations Officer—Loralai has built substantial institutional and cross-organizational knowledge in content strategy, event coordination, brand management, and team leadership, having managed social media accounts, directed large-scale events including a 30+ vendor arts festival, and led intern teams through complex workflows and deadlines; and,

WHEREAS: Loralai's combined expertise in visual design, user experience research, digital media production, and community engagement—demonstrated through her Figma prototyping, Canva design work, merchandise development, and arts advocacy with the Washington State Arts Commission—positions her to contribute meaningfully to OCOMM's creative direction and communications strategy while supporting the University of Washington student experience.

THEREFORE, BE IT ENACTED BY THE ASSOCIATED STUDENTS OF THE UNIVERSITY OF WASHINGTON BOARD OF DIRECTORS

THAT: Loralai Finnegan be Appointed for the Remainder of the 2025-2026 Academic Year; and,

THAT: A copy of this bill be forwarded to Loralai Finnegan, Office of Communications Assistant Director, Riya Dhariwal, Office of Communications Director, Christina Coop, SAO Advisor, and Alan Galvez, SAO Advisor.

End