Huskies,

Each year ASUW grows in its capacity to serve students. As those who have worked for and led the Association can attest to, it is nearly impossible to summarize the countless hours of effort our entities, employees, and volunteers have put into improving the University of Washington experience. What makes me most proud is that every employee has something to point to that they changed for the better.

We saw the ASUW as more of a non-profit than a government; as an organization that has a guiding purpose to serve students, that for us, took precedence over setting policies over the student experience. Our priorities were more focused as a result of measuring our success in terms of the productive outcomes that students received from funding us.

This has been a year of ambitious goals and meaningful collaborations. We've learned from both our failures and our successes, and we look forward to the work that our successors will continue and expand to build on this Association's impressive 103-year history of student organizing.

Sincerely,

Michael Kutz

ASUW President

YEAR IN BRIEF

This year we had a phenomenal group of employees and volunteers who, not only dedicated their time, energy, and passion toward individual entities, but also toward bettering the Association as a whole. In an effort to improve the cohesion of the ASUW, this year's leadership created Association Philosophies as a guiding lens for employees and volunteers to construct their own tangible goals. The three philosophies are:

1. EMPOWER THOSE THAT WORK FOR AND WITH THE ASUW WITH THE RESOURCES TO REACH THEIR POTENTIAL AND IMPROVE STUDENT LIFE.

2. SEEK CREATIVE OPPORTUNITIES TO COLLABORATE WITH OTHER ORGANIZATIONS AND ASUW ENTITIES.

3. FOCUS ON SERVING STUDENTS NOT GOVERNING THEM.

It was with the guidance of these philosophies that the ASUW financially supported the programming of over 39 Registered Student Organizations (RSO), hosted more multi-entity collaborations than ever before, distributed the first scholarships from the Husky Pride Fund to assist students attending Exploration Seminars abroad, and so much more.

In an effort to best support the employees on which the ASUW so heavily relies, the Board of Directors created four Entity Review Groups to examine the structure of Arts & Entertainment, ASUW Technology, the Experimental College and Office of Volunteer Opportunities. These Review Groups took a look at entities to identify if changes could be made that would better serve the employees within the entity, as well as students at-large.

In addition to the four Entity Review Groups were two Task Forces. The first was a Task Force to examine the feasibility of turning the RSO UW Student Food Cooperative (SFC) into an ASUW entity, an effort four years in the making. At its conclusion the Task Force recommended the creation of SFC as an ASUW entity starting in fall of 2014. The ASUW is incredibly excited to add such a unique and valuable service to the campus community.

The second Task Force took a critical look at Off-Campus Housing Affairs (OCHA). The OCHA Task Force identified several very valuable services that the entity provided to students, but could not find a way to maintain those services while providing a fulfilling experience for employees and remaining fiscally responsible. It was a difficult decision, but ultimately the Task Force recommended the dissolution of OCHA effective June 15, 2014. In an effort to continue supporting students the Husky Housing Handbook and OCHA website will be transitioned to other University departments.

Michael Kutz

ASUW President
At Fall Fling this year A&E invited Sam LaChow, La Luz, and Allen Stone to perform. This show demonstrated the very definition of community building through performance when all 3,000 students in attendance linked arms at swayed while Allen Stone sang. A&E also continued their smaller shows in Parnassus Cafe which allowed for up and coming local artists to gain exposure on campus.

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THE FIGHT WE ARE FACING, AS CONTEMPORARY INDIGENOUS PEOPLES, IS TO REVERSE THIS INTERNALIZED WAY OF THINKING. THE POSITION OF THE AMERICAN INDIAN STUDENT COMMISSION IS ESSENTIAL IN PIONEERING THE DESIRES FOR THE NATIVE AMERICAN POPULATION AT THE UNIVERSITY OF WASHINGTON.

— SAUVANNA ROMERO AISC Director

NOT ONLY DOES THE ASC BRING THE 30+ ASIAN STUDENT ORGANIZATIONS TOGETHER UNDER ONE ROOF FOR EVENTS LIKE THE ASC TALENT SHOW, BITE OF ASIA, OR QUARTERLY MIXERS, BUT IT ALSO SERVES AS AN ADVOCATE FOR THESE CONSTITUENTS.

— TONY VO ASC Director

ASC has increased its emphasis on social justice by collaborating with a multitude of different on-campus groups to make issues regarding intersecting identities a focal point of campus life. One of these collaborative projects was an event called “Through Our Eyes,” which facilitated a discussion about violence faced in Asian communities and emphasized the healing power of art.

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THE BIKE SHOP had an incredibly successful year serving students. The shop was profitable and pioneered the creation of Fix Your Own Bike classes to facilitate increased cycling within the UW Community. They are currently working with UW Transportation Services to get a Bike Loan Program up and running for next year. This program would allow students to check out bikes for a nominal fee to better support bicycle commuting to campus.

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The Black Student Commission partners with the Black Student Union annually to plan and organize the Legacy Soiree. This year’s soiree raised an incredible $10,000 for the BSU scholarship endowment, to support black students at UW. BSC also hosted Kwanzaa to introduce and reinforce seven basic values of African culture which contribute to building and reinforcing family, community and culture in our local community.

La Raza’s Dia de Los Muertos event had 150 attendees and brought together a community that has been missing on this campus. La Raza invited an indigenous tribe from Mexico to come and share their experiences with Dia de Los Muertos as well as talk about what the day means to them. The event provided a space to enhance traditional learning for those within and outside of the Latin@/Chicano@ community.

The Elections Administration Committee worked to continue and expand upon Elections Information Sessions. These sessions are aimed at leveling the playing field for all students who want to run for the ASUW Board of Directors by providing valuable information about the ASUW and the logistics of campaigning.

The Experimental College worked with the Montlake Consulting Group in an effort to find innovative new ways to increase its profit margin. One of the changes that came out of this work was a partnership with The Daily to allow local businesses to pay for advertising space in the Experimental College catalog. With help from this, as well as other changes, the Experimental College reached net-zero status for the first time in ten years, and has a brighter future for profitability.

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The Office of Communications helps increase the visibility and awareness of the entire association through marketing, photography and creative services. We hope to help support all of the ASUW entities in their mission to serve students and generate more involvement and awareness of their hard work.

This year OGR hosted the first annual Administrative Reception in the Spring. The Reception was similar in structure to the annual Legislative Reception but focused on connecting students with university level decision makers who they may otherwise not get a chance to interact with.

This year the Office of Volunteer Opportunities (OVO) helped to facilitate the selection of the ASUW's over 400 volunteers. The office also hosted the first ever Volunteer Banquet, as a way to recognize the Association's many amazing volunteers. Next year, with the addition of an Assistant Director, OVO will be able to place a greater emphasis on volunteer retention and recognition events and programs.
This year, PACIFIC ISLANDER STUDENT COMMISSION has worked on establishing a Pacific Islands Studies program for the University of Washington. The Pacific Islands Student Task Force was created in the Fall of 2013 as a response to an identified need on campus. Pacific Islanders are among the top three fastest growing populations in Washington State, and this community expressed their desire for greater support from the UW. If successful, this would be one of the first Pacific Islands Studies programs in the nation.

QSC’s annual Drag Show is always one of ASUW’s most successful programs. This year a new format was introduced that pushed for greater inclusion of multiply marginalized members of the queer community and re-focused on celebrating each individual’s gender identity and expression.

This year, QSC Ball was the first ASUW-sponsored event to bring RGBA lights. The event was a huge hit with students and locals alike.

Rainy Dawg’s most successful events this year have come from their expanded Local Music Showcases in Parnassus Cafe. These showcases brought incredible artists from around the Northwest - including Seattle ambient-folk artist Benoît Pioulard and Vancouver, BC punk band Weed - and created some very special, intimate, memorable moments. Rainy Dawg also held its annual Birthday Fest, which was larger than ever before. The five-hour event hosted over 10 artists and hundreds of students in the iconic Sylvan Grove.

Rainy Dawg Radio: A way to combat the rape culture, fear, and victim blaming with healthy relationships, community empowerment and education. — Varsha Govindaraju, SARVA Assistant Director

QSC Director: "We are able to foster a community that champions and protects our queer and trans constituents from year to year." — Nicole Masangkay

SARVA is a way to combat the rape culture, fear, and victim blaming with healthy relationships, community empowerment and education. — Varsha Govindaraju, SARVA Assistant Director

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An important part of forming student opinion in the Student Senate is to make sure that it is a welcoming environment for all. R-20-30, A Resolution Urging the Reversal of the International Student Fee, was one of the most extensive conversations had in the Senate this year. This legislation dealt directly with an issue impacting many students on campus and the thoughtful and informative discussion brought many new voices to the Senate chamber. Ultimately, the resolution was passed favorably with a vote of 61-27-3.

The Student Disability Commission Collaborated with several other on campus groups to host ‘Disability Justice: Intersecting Identities with Mia Mingus.’ Mia Mingus is a writer, community educator and organizer working for disability justice and transformative justice responses to child sexual abuse, and gave a wonderful talk. The event had a really great turn out and facilitated discussions about intersecting identities on campus.

The Everybody Every Body Fashion show is always one of ASUW’s largest events, and this year was no different. SHC worked with local stores to expand the number of retailers involved in the show, which allowed for larger student participation.

The Administrative Assistants support the members of the Board of Directors, as well as the Association at large. Without their support this year many crucial projects, like the student debt reduction working group and personnel hirings would not have been possible. The ASUW Technology Office assists all employees and entities to ensure our web presence is stable and functional. Their work this year included creating brand new ASUW websites with increased functionality. The Technology Office helps ensure the ASUW remains transparent, accountable and accessible to the UW Community.
The UW Leaders program brings 17 mentors and 60 leaders to provide a chance for growth and development in community leadership. The leadership practice that these leaders work on creates lasting effects on campus, not just within the ASUW, but throughout the whole UW community.

This was the second year that the Women’s Action Commission hosted The ___ Monologues, previously known as The Vagina Monologues. The ___ Monologues is an entirely student-written and organized production featuring personal stories of survival, identity, and resistance through a range of performances. As a challenge to the widely-known Vagina Monologues, The ___ Monologues asserts that people can tell their own stories in their own voices.
With the Association Philosophies in mind, the board worked to balance new and innovative projects while expanding upon current practices.

**SOME OF THE NEW PROJECTS INCLUDE:**

- Awarding the first Husky Pride Fund scholarships
- Combining Homecoming with W-Day
- Diversity Calendar
- Elect Her - Campus Women Win
- Elections Policies and Procedures Advisory Committee
- Husky Innovation Project
- Husky Leadership Retreat
- International Student Advisory Committee
- Involvement Fair
- Joint Commission Committee Fund
- PAC-12 Conference
- Student Debt Reduction Working Group
- What is ASUW Campaign

**FINANCES**

ASUW BUDGET: NOW AND THEN

**WHERE DO ASUW FUNDS GO?**

The ASUW operates on a budget of over one million dollars, 60% of which comes from the Services and Activities Fee (SAF) which is an annual student-funded fee.

This year, for the first time in ten years, both enterprises reached revenue level which allowed them to reach their goal of being net-zero while simultaneously providing affordable services to students. The Associated Students of the University of Washington is one of the oldest 501(3)(c) non-profit organizations in the state of Washington, and is proud to operate its finances with student direction and interest included at every level.

**ASUW BUDGET: NOW AND THEN**

- Enterprises: $179,540
- Diversity Commissions: $127,867
- Programs + Services: $403,002
- Communications + Office: $250,817
- Senate + Elections: $299,947
- Advancement: $90,468
- Executive: $137,502
- Total: $1,022,730
THANKS

The ASUW is proud to work with all members of the UW Community. Thank you to all of those who we have been able to partner with and collaborate with this year. Our combined contributions to the campus community have truly made the UW a better place for all students.

Additional thanks to all of those who helped make this annual report possible.

HAEBIN DONNA SEO
Design and Layout

AMBER AMIN
Financial Graphs

ADA WAELDER
Project Management

BRANDON HIMES
Project Management

BENNY TRAN
Photography